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Master Theses can be written on the following pre-defined topics. Theses written in collaboration with a company are only supervised if the company has agreed to supervise the respective candidate.

There is the possibility to write a Master Thesis in cooperation with adidas on „Values Management at adidas“. Please get in touch with Prof. Fifka directly if you are interested.

- Strategic Management in Small and Medium Sized Enterprises (SME)
- Sustainability Reporting in SME
- Stakeholder-Management in SME
- Sustainability Assurance – A Systematic Literature Review
- Corporate Social Responsibility in the media
- Corporate Social Responsibility in Latin American Countries
- Philanthropy and social change in Latin America
- Corporate social responsibility in developing countries and developed countries in comparison
- Corporate social responsibility of multinational subsidiaries in developing countries
- Corporate social responsibility of multinational enterprises from Latin America (Multilatinas)
- Social responsibility of small and medium enterprises in Latin America
- Multilateral development institutions and the new role of business in society in Latin America
- Socially inclusive business in Latin America

- Social enterprises in Latin America
- Hybrid Organizations in Latin America
- Cross sector social interactions in Latin America
- Social Innovation in Latin America
- Sustainable business models
- Development-oriented Corporate Social Responsibility
- The Study of Ideology in Business Ethics
- Corporate Governance in SME
- Corporate Governance in MNC
- Stakeholder Perception of CSR/Sustainability
- Customer Perceptions of CSR/Sustainability
- The Perception of NGOs by German Companies
- Marketing Ethics – A Systematic Literature Review
- Ethical Consumption – A Systematic Literature Review
- Ethical Treatment of Consumers at “the Base of the Pyramid”
- Ethical Reflections: Marketing to Vulnerable Consumers