



FRIEDRICH-ALEXANDER  
UNIVERSITÄT  
ERLANGEN-NÜRNBERG

PHILOSOPHISCHE FAKULTÄT  
UND FACHBEREICH THEOLOGIE

**Institute of Business and  
Economics**

Kochstr. 4 (17), 91054 Erlangen

Tel.: +49 (0)9131/85-23027

Fax.: +49 (0)9131/85-22060

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**Master Program Development Economics and International Studies**

## **International Business Ethics I (IBE I)**

**Lecture and Tutorials**

**Summer Term 2020**

**(Last update: April 15, 2020)**

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### **COURSE DESCRIPTION**

After the financial crisis and recent corporate scandals at Volkswagen, Sanlu, Deutsche Bank, and many others, the call for ethical management of businesses, especially multinational corporations, has increased dramatically. In this course, we will look at the broad area of business ethics. As a theoretical foundation, ethical theories will be considered and concepts like sustainability, corporate social responsibility, and corporate citizenship will be analyzed.

Moreover, in the age of globalization, climate change, and grand challenges as the coronavirus SARS-CoV-2 pandemic, business increasingly takes place in an environment, where political and cultural boundaries that challenge corporate values are constantly crossed. Businesses are constantly confronted with issues such as environmental depletion, poverty, child labor, bribery and corruption, ethnic and religious discrimination, censorship and privacy issues, fair trade and consumer boycotts, just to mention a few. Thus, we will address, e.g., the challenges that organizations are confronted with when trying to do business ethically, what it takes to be a good corporate citizen, and how companies can deal with stakeholder demands.

Students acquire basic knowledge of ethics and business ethics. They are made familiar and learn how to address the challenges that organizations are confronted with when trying to do business ethically, to be a good corporate citizen, and to deal with stakeholder demands.

### **COURSE DESIGN AND ASSIGNMENTS**

The course is divided into a lecture that will present the main content and an exercise or tutorial. The quality and outcome of both the lecture and the tutorials depend on the participation of students. It is expected of you to actively take part in class and join the discussion.

In the tutorials, texts will be analyzed and cases will be discussed. These materials are also relevant for the examination. So, we expect students to read the respective materials in advance of every session and take an active role in online discussions.

## **REGISTRATION AND ACCESS TO MATERIALS**

To be able to access the materials of the lecture and tutorials it is necessary that you first register on MeinCampus for the lecture International Business Ethics I (IBE I). Registration is open until April 30, 2020. For the registration, follow this link: <https://www.campus.uni-erlangen.de/>

Once you are registered on MeinCampus you will be granted access to the material on the StudOn platform. To access the materials then follow this link:



<https://www.studon.fau.de/crs2918365.html>

## **REQUIREMENTS**

Students should have a basic knowledge of economics and business administration. Having taken previous courses on ethics or business ethics is not required.

## **TEST AND GRADE SCHEME**

The grade consists of a written test with a duration of 60 minutes. More information regarding the examination will be communicated timely on StudOn.

## **VENUE AND TIME**

The Bavarian State Ministry of Science and Arts canceled on 10 March 2020, face-to-face lectures and tutorials. Consequently, due to the current developments, face-to-face lectures and tutorials will not be possible until the Bavarian State Ministry of Science and Arts decide differently. Major efforts are being done to digitalize teaching and tutorials until face-to-face gatherings become possible. A mix of synchrony and asynchrony materials and activities (Webcasts, Videos, Test) will be posted on StudOn during the timeslots of lectures and tutorials. We recommend you to use these timeslots to work with the materials to ensure a constant learning process.

**Timeslot lecture:** Monday 14.15 – 15.45 (First online session 27.04.2020)

**Timeslot tutorials:** Wednesday 13.15 – 14.00

## **IMPORTANT LINKS**

Please be sure to consult frequently the different sources of information that include updates regarding the activities of the university in times of the corona crisis: <https://www.fau.eu/corona/>

Homepage of the Institute of Economics: <http://www.economics.phil.uni-erlangen.de>

Library of the Friedrich-Alexander University Erlangen-Nürnberg: [www.ub.uni-erlangen.de](http://www.ub.uni-erlangen.de)

## **CONTACT**

**Cristian R. Loza Adai**

[cristian.loza.adaui@fau.de](mailto:cristian.loza.adaui@fau.de)

Kochstr. 4 (17), 91054 Erlangen, Room 1.031

Tel: +49 9131 85-22059