



FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG

PHILOSOPHISCHE FAKULTÄT
UND FACHBEREICH THEOLOGIE

Institute of Economics and Business

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Master Program Development Economics and International Studies

International Business Ethics I (IBE I)

Lecture and Tutorial

Summer Term 2024

CONTACT

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COURSE DESCRIPTION

After the financial crisis and recent corporate scandals at Wirecard, Volkswagen, Sanlu, Deutsche Bank, and many others, the call for ethical management of businesses, especially multinational corporations, has increased dramatically. In this course, we will explore the broad area of business ethics. As a theoretical foundation, ethical theories will be considered, and concepts like sustainability, corporate social responsibility, and corporate citizenship will be analyzed.

Moreover, in the age of globalization, climate change, and grand challenges such as the coronavirus SARS-CoV-2 pandemic, business increasingly takes place in an environment where political and cultural boundaries that challenge corporate values are constantly crossed. Businesses are consistently confronted with issues such as environmental depletion, poverty, child labor, bribery and corruption, ethnic and religious discrimination, censorship and privacy issues, fair trade, and consumer boycotts, to name a few. Thus, we will address, for example, the challenges that organizations face, when trying to conduct business ethically, what it takes to be a good corporate citizen, and how companies can address stakeholder demands.

Students will acquire basic knowledge of ethics and business ethics. They will become familiar with and learn how to address the challenges that organizations face when attempting to conduct business ethically, be a good corporate citizen, and handle stakeholder demands.

COURSE DESIGN AND ASSIGNMENTS

The course is divided into a (1) lecture, which will present the main content, and (2) a tutorial, which will examine case studies and texts. The quality and outcome of both the lecture and the tutorial depend on the participation of students. It is expected that students engage in both formats.

In the tutorials, texts will be analyzed and cases will be discussed. These materials are also relevant for the examination. Therefore, we expect students to read the respective material before every session and to actively participate.

VENUE AND TIME

Lecture: Monday 14:15 – 15:45 – Room 05.054

(First lecture: **22.04.2024**)

Tutorial: Monday 16:00 – 16:45 – Room 05.054

(First tutorial: **22.04.2024**)

REGISTRATION AND ACCESS TO MATERIAL

To access the lecture and tutorial material available to you on StudOn, it is first necessary to register on campo for the lecture International Business Ethics I (IBE I). Registration is open until **April 26th, 2024**. For the registration, follow this link: <https://www.campo.fau.de/>. Once you are registered on campo, you will be able to access the course on StudOn: <https://www.studon.uni-erlangen.de>

To access the course material in the StudOn folder, use the following login details:
Password: **ibe1_2024**

REQUIREMENTS

Students should have basic knowledge of economics and business administration. Having taken previous courses on ethics or business ethics is not required.

EXAMINATION AND GRADE SCHEME

The grade consists of a written test with a duration of 60 minutes. The test will take place on **July, 15, 2024** during the regular class hours.

IMPORTANT LINKS

Please be sure to frequently consult the different sources of information that include updates regarding the university's activities in times of the corona crisis: <https://www.fau.eu/corona/>

Homepage of the Institute of Economics: <http://www.economics.phil.uni-erlangen.de>
Library of the Friedrich-Alexander University Erlangen-Nürnberg (FAU): www.ub.uni-erlangen.de