



FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG

PHILOSOPHISCHE FAKULTÄT
UND FACHBEREICH THEOLOGIE

Institute of Economics and Business

Prof. Dr. Matthias Fifka, Chair for
Strategic and Values Oriented
Management

Kochstr. 4 (17), 91054 Erlangen

Tel.: +49 (0)9131/85-22376

Fax.: +49 (0)9131/85-22060

Master Program Development Economics and International Studies

Academic Research and Writing Seminar

Winter Term 2024/25

CONTACT

Milena Stoermer

milena.m.stoermer@fau.de

COURSE DESCRIPTION

The seminar on Academic Research and Writing introduces students to the basic issues of scientific work, clarification on the fundamentals of the philosophy of science, and teaches selected competencies in the methods of empirical research. The seminar is intended to enable students to apply the acquired knowledge to the preparation of their seminar papers as well as their master thesis.

The seminar will introduce students to the following topics:

- To learn about scientific work and writing.
- To comprehend the importance of the philosophy of science.
- To understand the essential basic scientific theory terms and concepts.
- To plan research proposals.

COURSE DESIGN AND ASSIGNMENTS

In addition to teaching the theoretical basics, students will present reference software tools in order to learn how to manage and organize their referencing when writing seminar papers and their thesis. Moreover, students will submit a research proposal on a selected topic as a final assessment.

VENUE AND TIME

Seminar:	Wed.: 23.10.2024	13:00 – 17:00	Room 01.055
	Thur.: 24.10.2024	13:00 – 17:00	Room 01.055
	Wed.: 30.10.2024	13:00 – 17:00	Room 01.055

REGISTRATION AND ACCESS TO MATERIAL

To access the lecture and tutorial material available to you on StudOn, it is first necessary to register on campo for the seminar Academic Research and Writing (DEIS). Registration is open until **October 11th, 2024**. For the registration, follow this link: <https://www.campo.fau.de/>

Once you are registered on campo, you will be able to access the course on StudOn: <https://www.studon.uni-erlangen.de>

To access the course material in the StudOn folder, use the following login details:
Password: **ARW_2024**

REQUIREMENTS

None.

EXAMINATION AND GRADE SCHEME

The grade consists of an in-class presentation and the assigned research proposal which is due **December 1st, 2024**.

REFERENCES:

- Crème, Phyllis and Marry Lea. Writing at University: A Guide for Students. Open University Press. 2003.
- Clouse, Barbara Fine. Patterns for A Purpose: A Rhetorical Reader 5th ed. New York: McGraw Hill Higher Education, 2009.
- Day, Susan, Robert Funk, and Elizabeth McMahan. Literature and the Writing Process. 9th ed. Upper Saddle River: Prentice Hall, 2011.
- Soles, Derek. The Essentials of Academic Writing. Boston: Houghton Mifflin, 2005

IMPORTANT LINKS

Please be sure to frequently consult the different sources of information that include updates regarding the university's activities in times of the corona crisis: <https://www.fau.eu/corona/>

Homepage of the Institute of Economics: <http://www.economics.phil.uni-erlangen.de>
Library of the Friedrich-Alexander University Erlangen-Nürnberg (FAU): www.ub.uni-erlangen.de