



FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG

PHILOSOPHISCHE FAKULTÄT
UND FACHBEREICH THEOLOGIE

Institute of Economics and Business

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Master Program Development Economics and International Studies

International Business Ethics I (IBE I)

Lecture and Tutorial

Summer Term 2026

LECTURER:

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COURSE DESCRIPTION

Today's business world is fast-changing and increasingly global. Leaders are expected to navigate uncertainty, manage complexity, and make decisions that create long-term, sustainable value. As companies operate across political, cultural, and social boundaries, they often face challenges that test their values and responsibilities. In this environment, organizations seek individuals who can think critically, act with integrity, adapt to ambiguity, and lead responsibly while balancing the needs of diverse stakeholders.

This course introduces students to the field of business ethics. We will examine major ethical theories as a foundation for understanding responsible decision-making in organizations. Key topics include corporate sustainability, corporate social responsibility (CSR), and due diligence processes. Throughout the course, we will explore real-world challenges businesses face when considering to act ethically, what it means to be responsible, and how organizations can effectively respond to stakeholder expectations.

COURSE DESIGN AND ASSIGNMENTS

The course is divided into a (1) lecture, which will present the main content, and (2) a tutorial, which will apply the case-method approach. The quality and outcome of both the lecture and the tutorial depend on the participation of students. It is expected that students engage in both formats.

In the tutorials, texts will be analyzed and cases will be discussed. These materials are also relevant for the examination. Therefore, we expect students to read the respective material before every session and to actively participate.

VENUE AND TIME

Lecture & Tutorial:

Every Monday 14:15 – 16:30 Room 05.054 (First lecture: **13.04.2026**)

REGISTRATION AND ACCESS TO MATERIAL

Registration for the StudOn course will be available from **March 16th, 2026** until **April 13th, 2026** via the following link:

https://www.studon.fau.de/studon/goto.php?target=crs_6214997

To access the course material in the StudOn folder, use the following login details:

Password: ibel_2026

To access the lecture and tutorial material available to you on StudOn, it is first necessary to register on campo for the lecture International Business Ethics I (IBE I). Registration is open until **April 13th, 2026**. For the registration, follow this link: <https://www.campo.fau.de/>. Once you are registered on campo, you will be able to access the course on StudOn: <https://www.studon.uni-erlangen.de>

REQUIREMENTS

Students should have basic knowledge of economics and business administration. Having taken previous courses on ethics or business ethics is not required.

EXAMINATION AND GRADE SCHEME

The grade consists of a written test with a duration of 60 minutes. The exam will take place on **July, 13, 2026** at **14:15** in **room 5.054** during the regular class hours.

IMPORTANT LINKS

Please be sure to frequently consult the different sources of information that include updates regarding the university's activities in times of the corona crisis: <https://www.fau.eu/corona/>

Homepage of the Institute of Economics: <http://www.economics.phil.uni-erlangen.de>

Library of the Friedrich-Alexander University Erlangen-Nürnberg (FAU):
www.ub.uni-erlangen.de